



THE RIPPLES CLOUD HIERARCHY

Ripples | 2022



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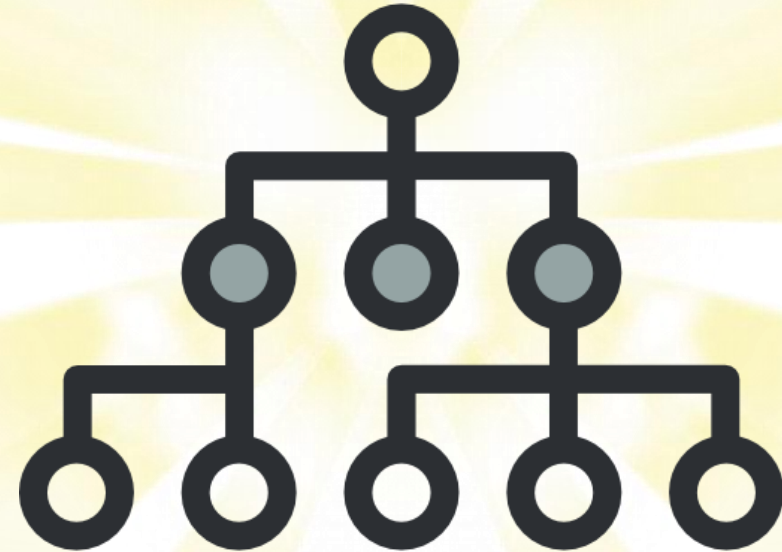
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THE RIPPLES HIERARCHY

The Hierarchy feature on the Ripples Cloud allows enterprise and enhanced service levels to manage their Ripple Maker fleet. Managing the content for multiple campaigns at multiple locations, has never been easier! Our new Fleet Management feature available for Enterprise accounts can now move Ripple Makers from one Org/Location to another Org/Location. Keep reading to find out more.





THE RIPPLES CLOUD

Login in at <https://my.drinkripples.com>

If you need help please contact support@drinkripples.com

A screenshot of the Ripples login page. At the top center is the Ripples logo (a red circle with a white 'P'). Below the logo is the word 'LOGIN' in bold, uppercase letters. There are two input fields: the first is labeled 'EMAIL' and contains the placeholder text 'Email'; the second is labeled 'PASSWORD' and contains the placeholder text 'Password'. Below the password field is a red button with the word 'LOGIN' in white, uppercase letters. Underneath the button are two links: 'Forgot password?' and 'I have a Ripple Maker, but no account'.



CREATE A RIPPLES CLOUD ACCOUNT-

Login in at <https://my.drinkripples.com> (For Customers Section)

If you don't have an Ripples Cloud Account click

“I have a Ripple Maker, but no account” You will need be beside your Ripple Maker to complete the account set up.



ACTIVATE RIPPLES ACCOUNT

If you have a Ripple Maker, but never logged in to the Ripples Cloud, fill in this form to activate your account

You'll need to be next to your Ripple Maker to complete the account activation.

* FIRST NAME

* LAST NAME

* EMAIL ADDRESS

PHONE NUMBER

* PASSWORD

* CONFIRM PASSWORD

* RIPPLE MAKER SERIAL NUMBER

ACTIVATE ACCOUNT

← Back to login

USER ROLES

Org. Admin- Full Admin Access to Parent Org. and all Child Orgs under. Can view Can create new locations and Orgs within your main Organization, and can move Ripple Makers them between. They can upload/delete designs/channels, schedule promotions and create new web app skins.

Ripple Maker Operator- Users with Operator View cannot move Ripple Makers from Locations or Organizations.

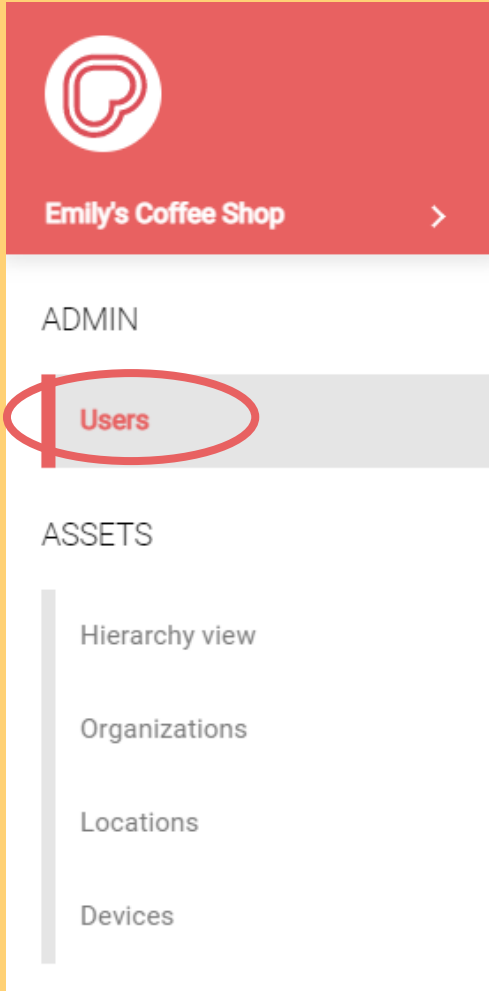
They can upload/delete designs/channels, schedule promotions and create new web app skins. Edit locations in their sub Org. Can edit Ripple Maker configuration and assign machines to sub orgs and locations.

Content Manager- Has access to upload content to the Org invited to, can limit their access to one Org or to all Orgs in your Hierarchy.

USER ROLES

Permissions			
	Org Admin	RM Operator	Content Manager
View users	✓		
View and manage self	✓	✓	✓
Create, edit and delete users	✓		
Hierarchy View Permissions			
View Hierarchy View	✓		
Manage Organizations			
View organizations	✓	✓	✓
create, edit and delete organizations	✓		
Manage Locations Permissions			
View locations	✓	✓	
Create a new location	✓		
Edit/Delete a location	✓		
Set webapp skin to use for location	✓	✓	
Manage content on machines for location	✓	✓	✓
View Machines	✓	✓	

CREATING NEW USERS



Here you can

- 1 You can create new users for the Ripples Cloud
Click **+ ADD USER**
- 2 Select User Roles
- 3 Select Org you want this user to belong to
- 4 Click "CREATE USER"



Create user for Emily's Coffee Shop

User Details

First name: Eve
Last name: Ents
Email: events@Hq.com

Password

Auto generate password:

Password:
Repeat Password:

User Role

2 Select user role: Organization Admin

Select organization

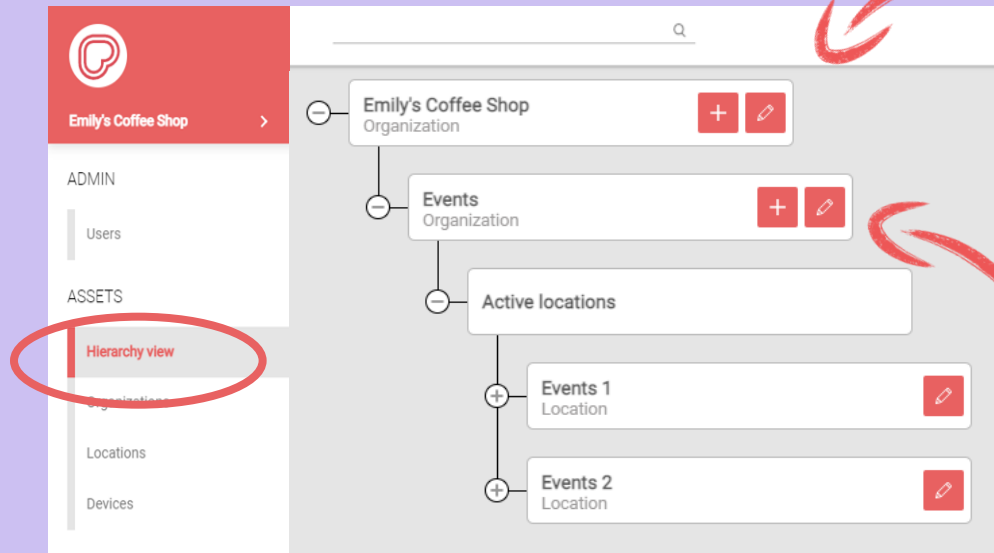
3 Organization: Emily's Coffee Shop

- Emily's Coffee Shop
- Emily HQ shop
- Events
- HQ Office

4 **CREATE USER**

HIERARCHY INTRO

In the Hierarchy View you can manage, edit and create new Organizations/Location and you can visually see the structure of your Organizations and Locations.

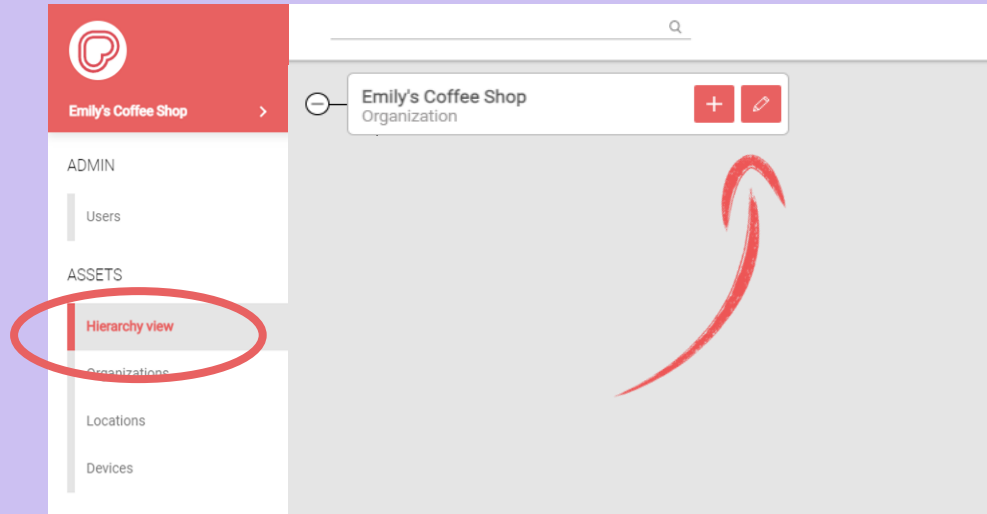


Parent Org- Highest level in the hierarchy, can enforce content, manage all Sub Org's and location's information. Org Admins Can create new Sub Orgs/locations and can assign Ripple Makers to them.



Sub Orgs- Can create new Sub Organizations and can manage only their Sub Orgs, and Locations. Sub Orgs can enforce content only to their Sub Orgs and locations. All Sub Orgs can inherit Custom Web App Skins and Shared Channels from the Parent Org.

CREATE NEW ORGANIZATION

Adding new orgs that belong to your Parent/Master Organization.



Here you can

1. Click  to create a new Organization
2. Click  to edit an existing Organization

Create Organization

Organization details

Organization name:

Parent organization:

Content sharing

Access content from parent org.

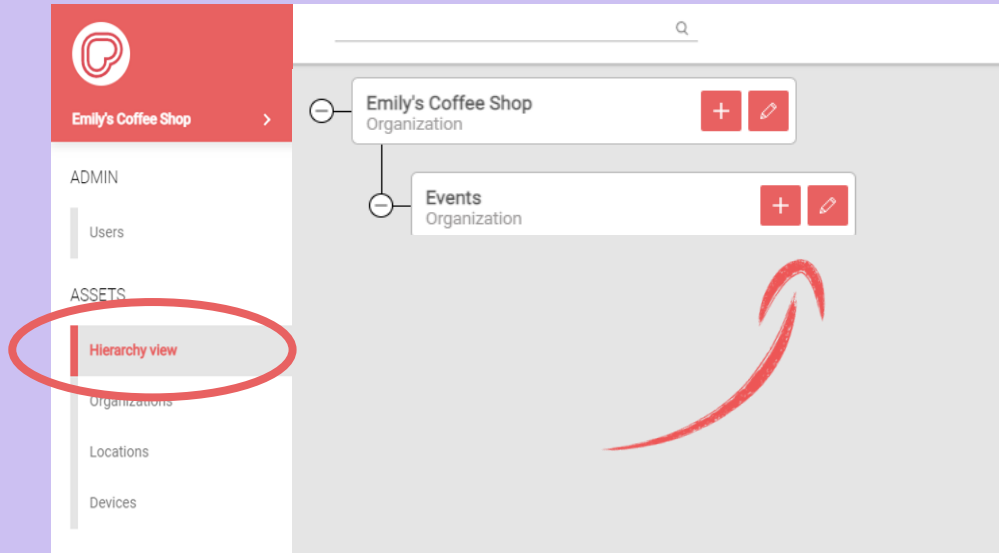
Share content with child org.

SAVE



3. Select your Parent organization

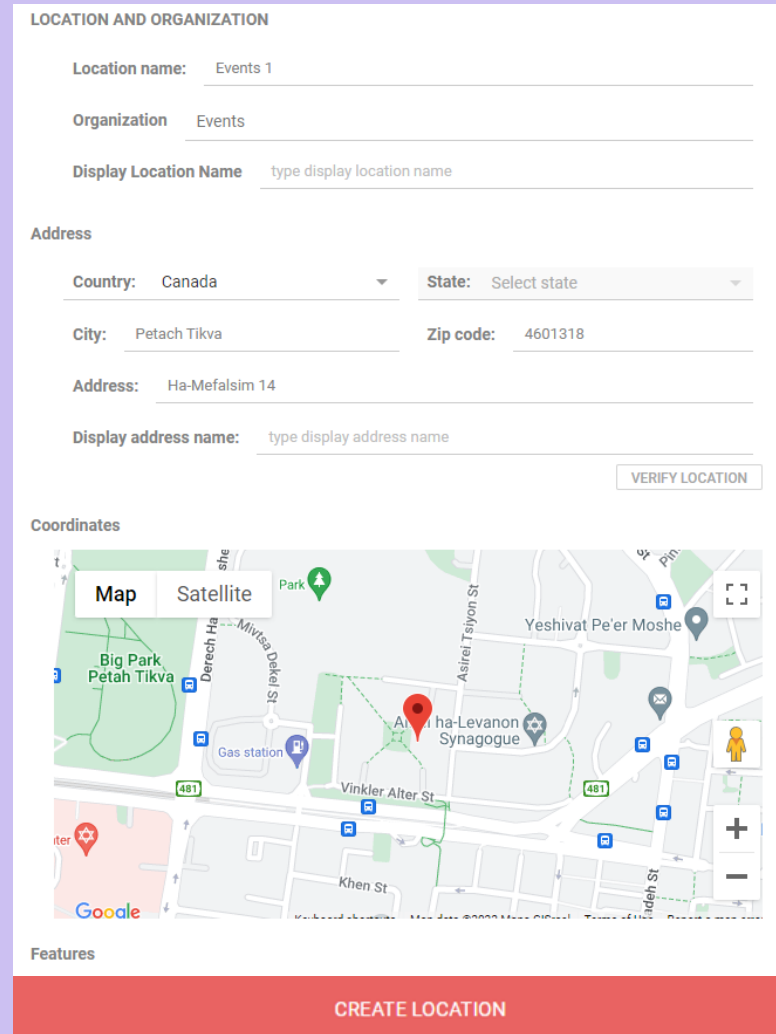
CREATE NEW LOCATIONS

Locations belong under Organizations, it is the physical address of your Ripple Maker.
Create new locations for new customers or new branches of your business.



Here you can

1. Click  to create a new Location
2. Click  to edit an existing Location



The screenshot shows the 'LOCATION AND ORGANIZATION' form. The form has several fields: 'Location name' (Events 1), 'Organization' (Events), and 'Display Location Name' (type display location name). Below these fields is the 'Address' section, which includes 'Country' (Canada), 'State' (Select state), 'City' (Petach Tikva), and 'Zip code' (4601318). The 'Address' field contains 'Ha-Mefalsim 14'. Below the address fields is a 'Display address name' field (type display address name) and a 'VERIFY LOCATION' button. Below the form is a 'Coordinates' section with a map. The map shows a street view of Petach Tikva, Israel, with a red pin marking the location. The map includes labels for 'Big Park Petach Tikva', 'Gas station', 'Vinkler Alter St', 'Khen St', 'ha-Levanon Synagogue', and 'Yeshivat Pe'er Moshe'. Below the map is a 'Features' section with a red 'CREATE LOCATION' button.

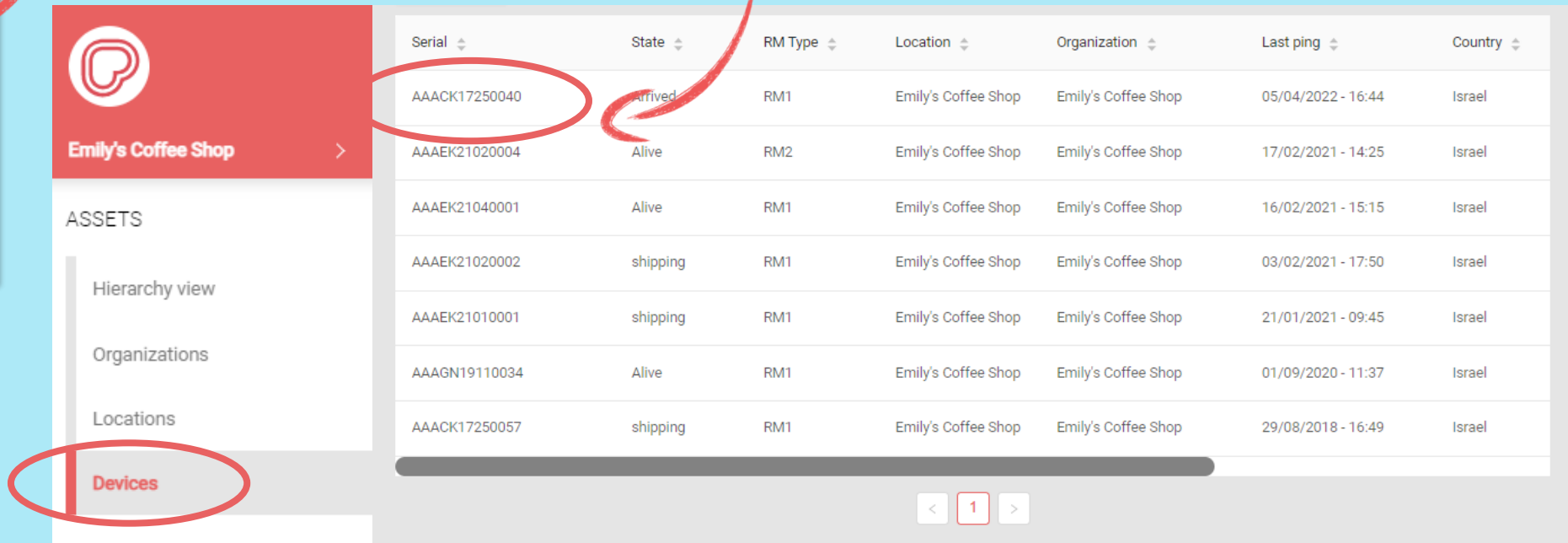
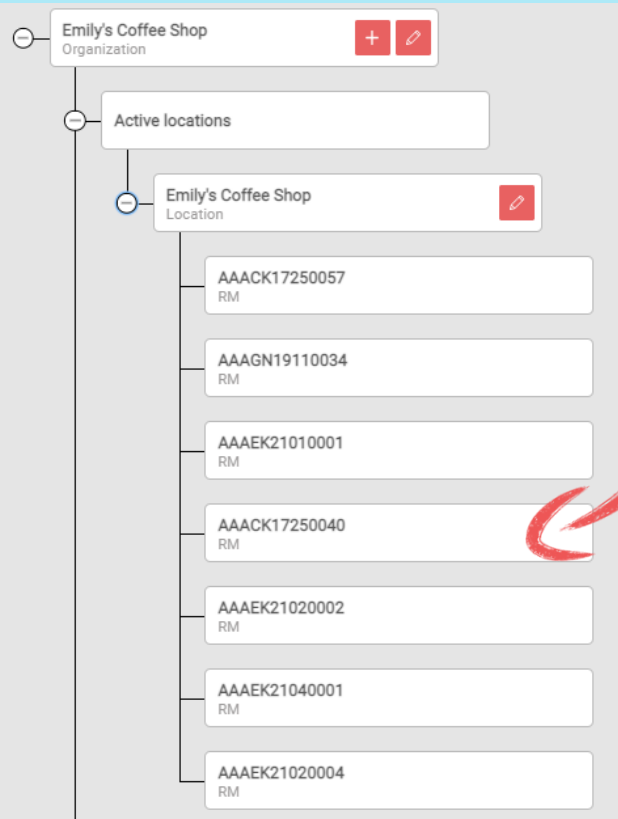
MOVING A RIPPLE MAKER

After creating a new Child Org and New Location you can move your Ripple Maker.

Go to hierarchy

Find which Ripple Maker you would like to move from your list under your Hierarchy. If you already know which serial number needs to move go to Devices.

Under devices click the device you wish to move



Serial	State	RM Type	Location	Organization	Last ping	Country
AAACK17250040	Arrived	RM1	Emily's Coffee Shop	Emily's Coffee Shop	05/04/2022 - 16:44	Israel
AAAEK21020004	Alive	RM2	Emily's Coffee Shop	Emily's Coffee Shop	17/02/2021 - 14:25	Israel
AAAEK21040001	Alive	RM1	Emily's Coffee Shop	Emily's Coffee Shop	16/02/2021 - 15:15	Israel
AAAEK21020002	shipping	RM1	Emily's Coffee Shop	Emily's Coffee Shop	03/02/2021 - 17:50	Israel
AAAEK21010001	shipping	RM1	Emily's Coffee Shop	Emily's Coffee Shop	21/01/2021 - 09:45	Israel
AAAGN19110034	Alive	RM1	Emily's Coffee Shop	Emily's Coffee Shop	01/09/2020 - 11:37	Israel
AAACK17250057	shipping	RM1	Emily's Coffee Shop	Emily's Coffee Shop	29/08/2018 - 16:49	Israel

MOVING A RIPPLE MAKER

Ripple Makers / Ripple Maker



AAACK17250040

Organization name: Events → Location name: HQ Events 1

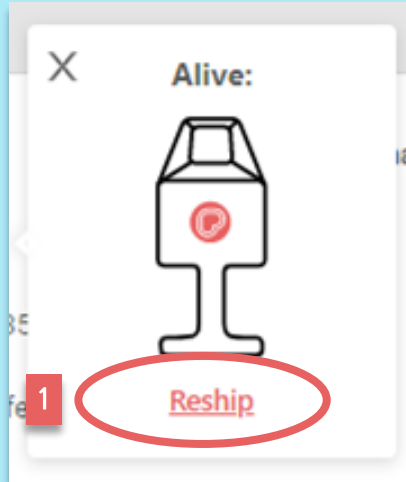
GENERAL

RM Type:	RM1	Coordinates:	32.1671903, 34.8394241
State:	Alive <input type="button" value="Change"/>	Mac:	F8:DC:7A:09:1F:AC
Last ping:	03/04/2022 - 16:35		
Location ID:	624045790fbb0efe38700727		

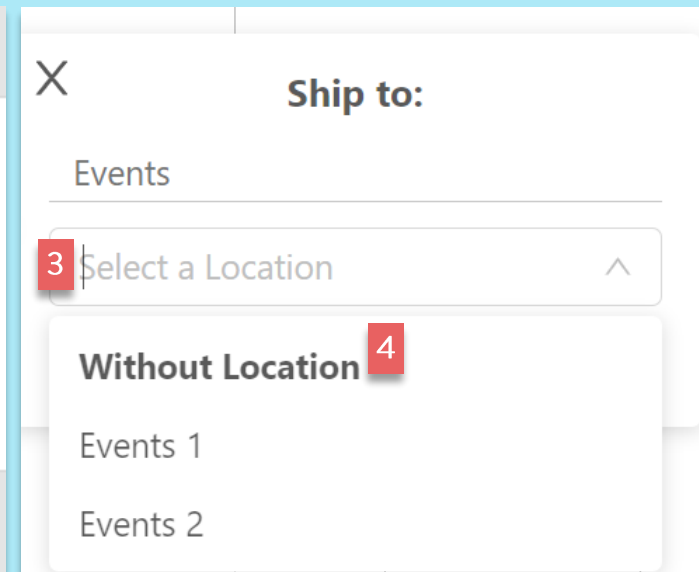
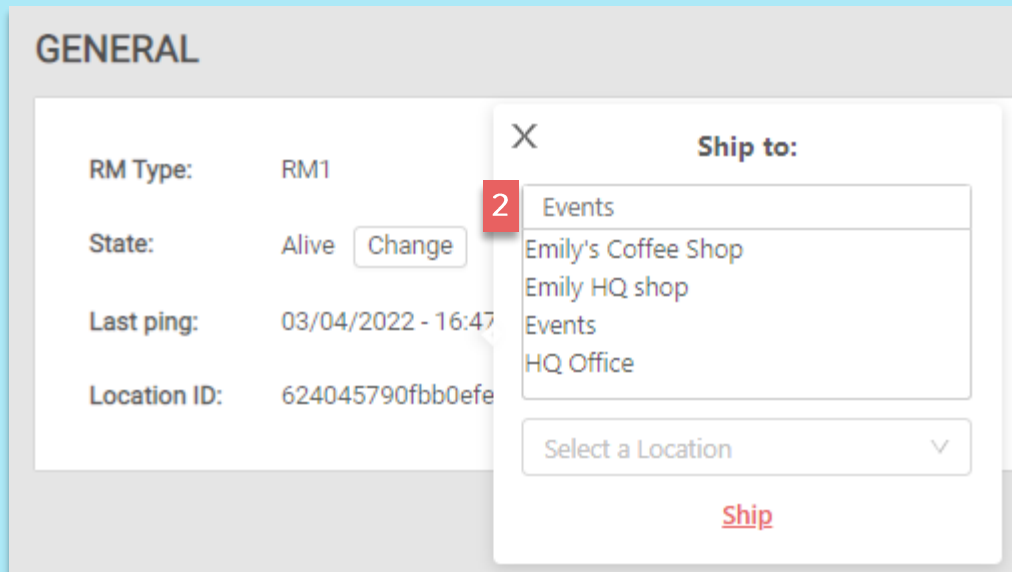
Only Org Admins have permission to move a Ripple Maker.

1. On the device list. Click the Ripple Maker you wish to move
2. Click the “Change” button

MOVING A RIPPLE MAKER

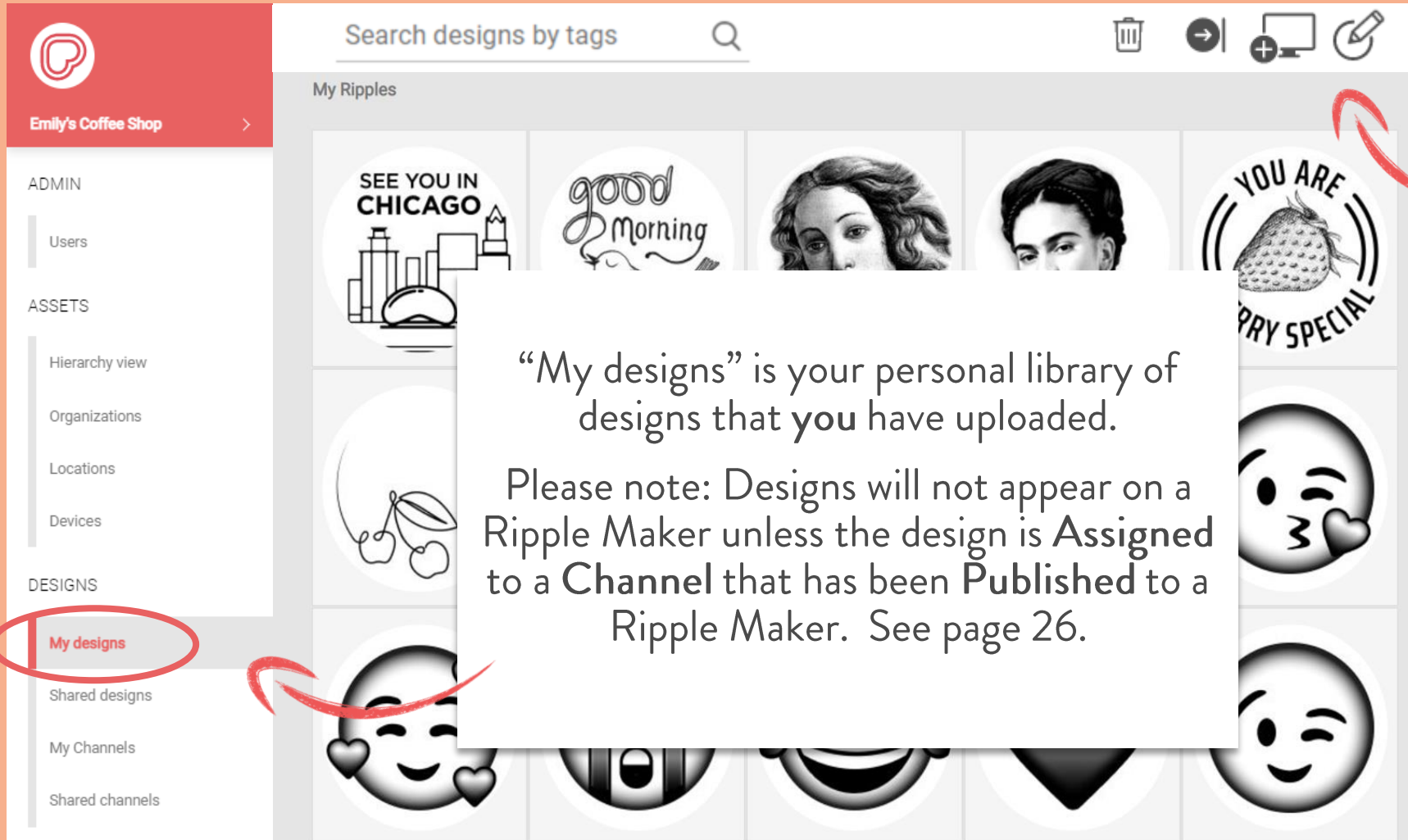


- 1 Click Reship
- 2 Select which Organization
- 3 Select which Location click “Ship”
- 4 Select Without Location (they will register their location when opening the Ripple Maker)



MY DESIGNS

1 2 3 4



Search designs by tags

My Ripples

ADMIN

- Users

ASSETS

- Hierarchy view
- Organizations
- Locations
- Devices

DESIGNS

- My designs**
- Shared designs
- My Channels
- Shared channels

SEE YOU IN CHICAGO

good Morning

YOU ARE STRAWBERRY SPECIAL

“My designs” is your personal library of designs that **you** have uploaded.

Please note: Designs will not appear on a Ripple Maker unless the design is **Assigned** to a **Channel** that has been **Published** to a Ripple Maker. See page 26.

Here you can:

- 1 Delete designs
- 2 Assign designs to channels
- 3 Upload new designs
- 4 Create tool- allows you to resize images.

TIP: All designs should be sized to 1700x1700 pixels, or use the create tool to resize quickly. If not images will be warped.

SHARED DESIGNS

2

Search designs by tags

3

Shared Designs

1

2021 Will Be Our Year

World ocean day

50mm

Coffee.exe

GUINNESS

#기네스타우터 #고릴라 섀프

Here you can

- 1 See all the designs from Parent Orgs, including the Ripples Library
- 2 Scroll/ Search by tags to find new designs
- 3 Assign designs to channels
- 4 CTRL+click to select many designs to assign to a pre-existing channel

MY CHANNELS

My Channels help organize your designs into themes, create as many as you would like.

The screenshot shows the 'My Channels' interface. On the left is a sidebar with a navigation menu. The main area displays a list of channels. A legend on the right explains the numbered callouts.

My Channels

- Mother's Day (No designs)
- Summer Cocktails (No designs)
- Spring Fun (No designs)
- Emily's Coffee Shop (No designs)
- 1stchannel (14 designs)

Legend:

Here you can

- 1 See all of your Org's Channels
- 2 Delete Channels
- 3 Publish Channels to Ripple Makers locations
- 4 Create Channels
- 5 Edit a Channel by click the pencil icon

CREATE A SHARED CHANNEL

As a parent org you can create shared channels for all your child orgs. Quickly sharing content across organizations.

Here you can

1



1

Click “Create Channel”

2

Name your New Channel & select icon

3

Publish now if you want this channel live on your devices

4

Share Channel allows your child orgs to publish this channel to their locations

5

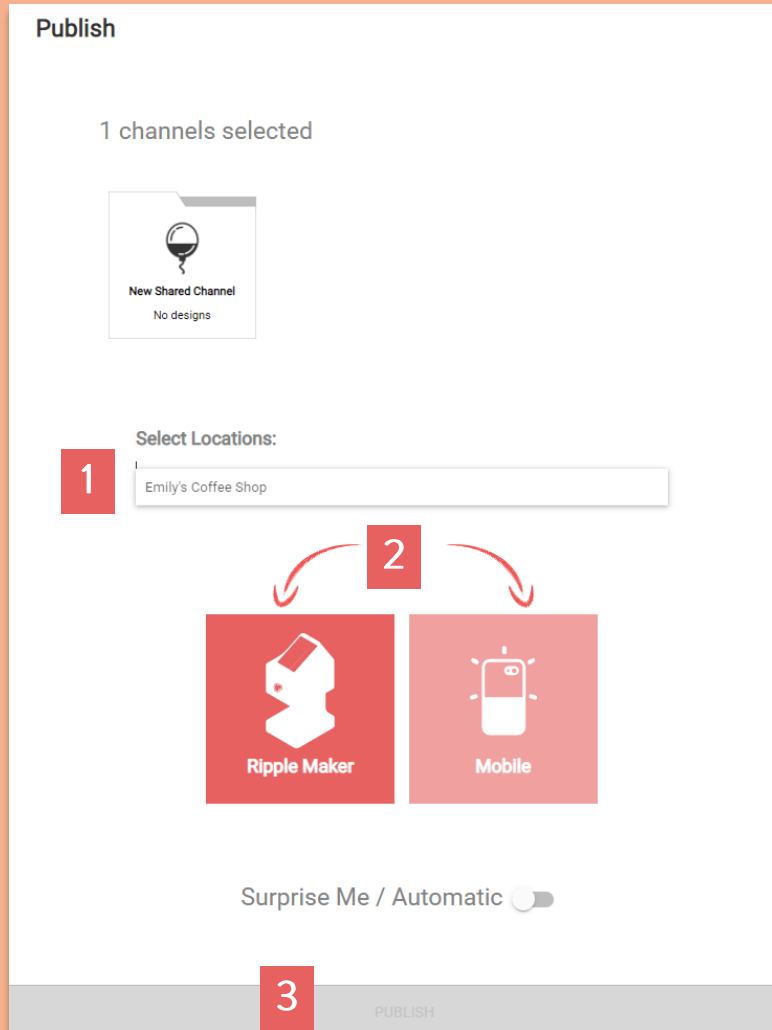
Click Save



5

PUBLISH SHARED CHANNEL

If you clicked “Publish Now” you will have to select which locations you would like to broadcast this channel

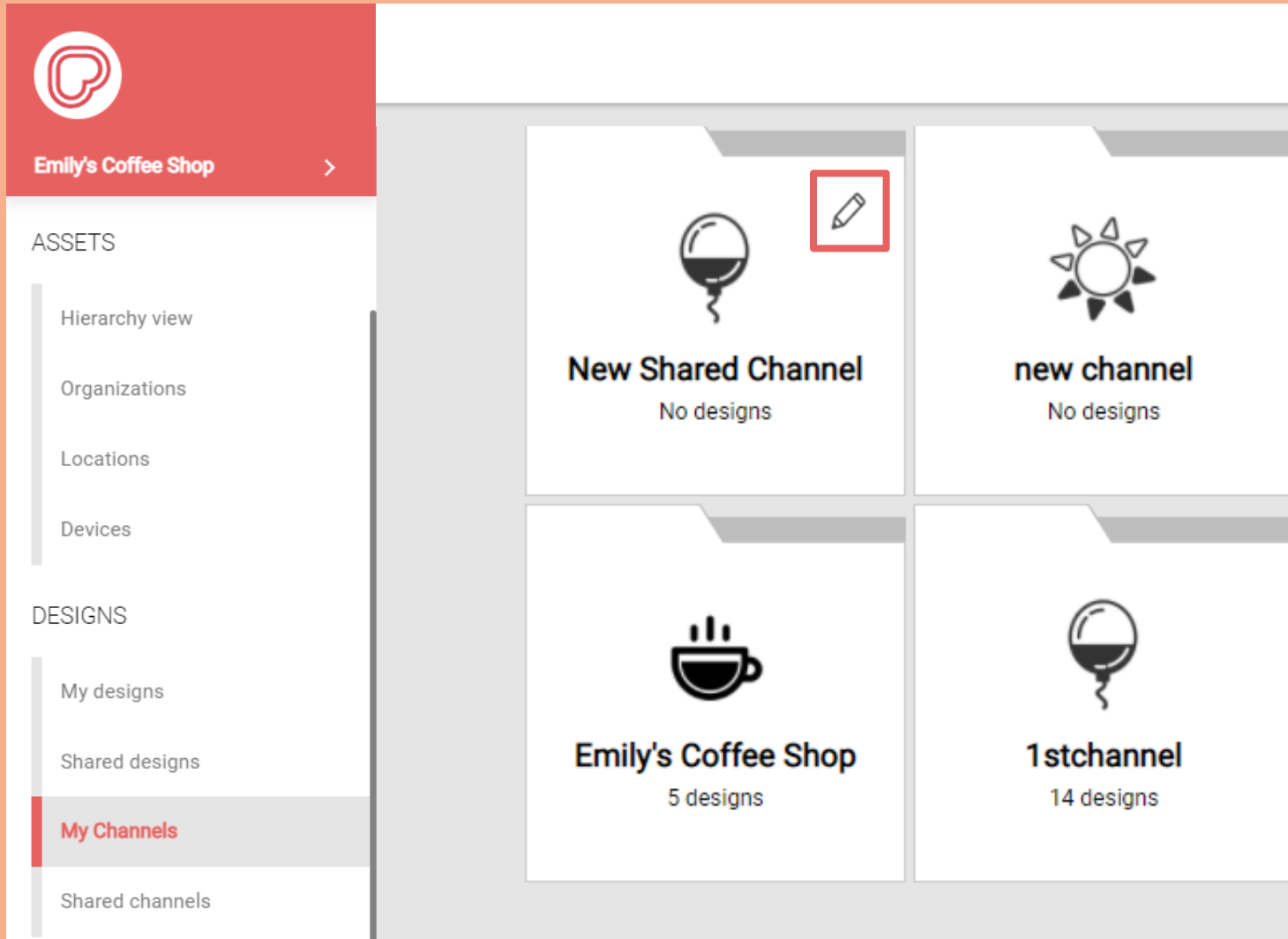


Here you can

- 1 Select the locations you where want the new channel on, if you have many locations they will appear in the drop down list.
- 2 Choose where you want the channel, on your Ripple Maker or Ripples Mobile Web App.
- 3 Click Publish.

ADDING DESIGNS TO CHANNELS

After creating a new channel the next step is to add designs



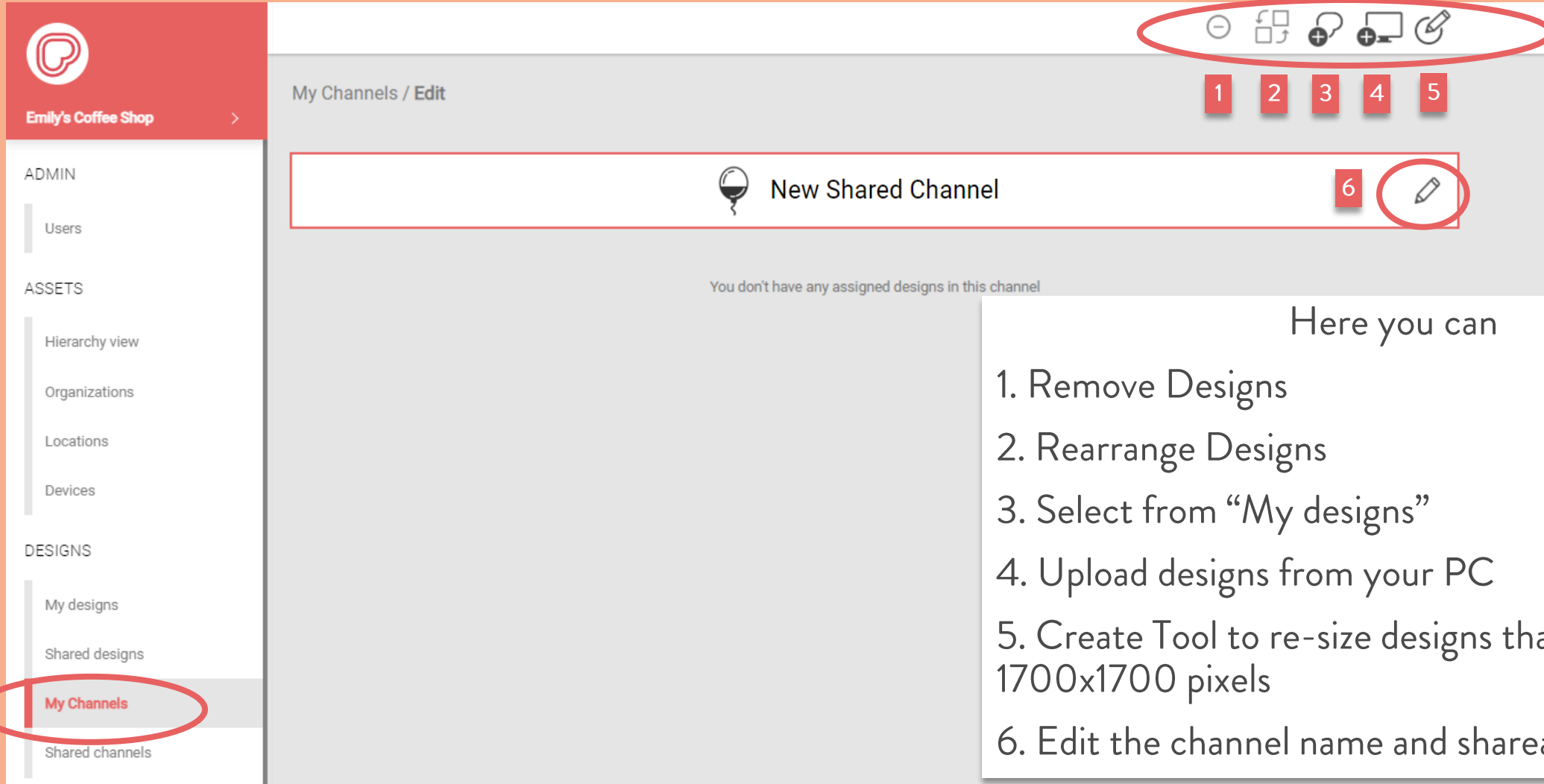
Here you can

1. Click the pencil icon to start adding designs



UPLOADING DESIGNS

Adding new designs to your channels



My Channels / Edit

Emily's Coffee Shop >

ADMIN

- Users

ASSETS

- Hierarchy view
- Organizations
- Locations
- Devices

DESIGNS

- My designs
- Shared designs
- My Channels**
- Shared channels

1 2 3 4 5

New Shared Channel 6

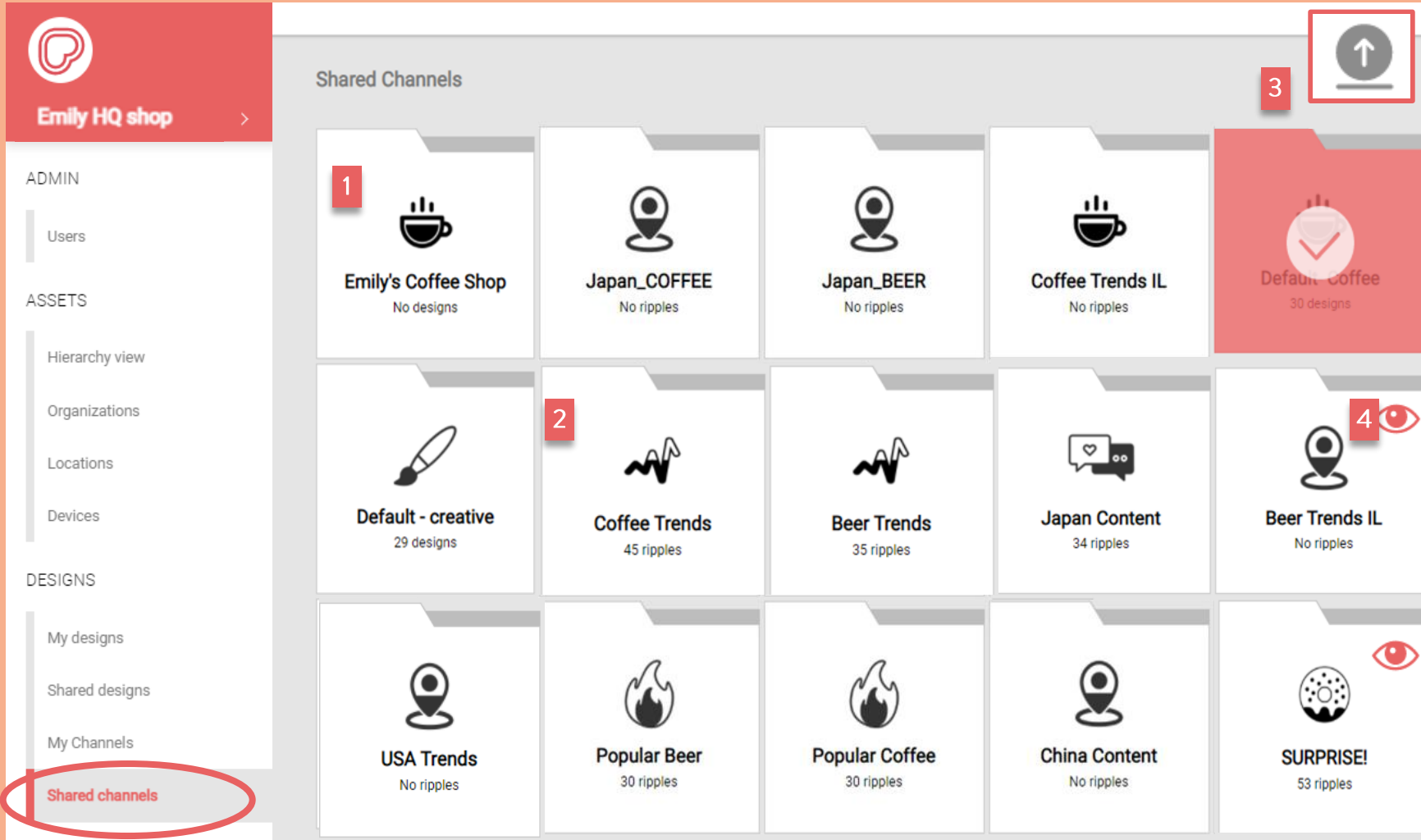
You don't have any assigned designs in this channel

Here you can

1. Remove Designs
2. Rearrange Designs
3. Select from “My designs”
4. Upload designs from your PC
5. Create Tool to re-size designs that are not 1700x1700 pixels
6. Edit the channel name and shareability

SHARED CHANNELS

Shared Channels are inherited from Ripples and your Parent Organization



Shared Channels

1 Emily's Coffee Shop No designs	Japan_COFFEE No ripples	Japan_BEER No ripples	Coffee Trends IL No ripples	3 Default Coffee 30 designs
Default - creative 29 designs	2 Coffee Trends 45 ripples	Beer Trends 35 ripples	Japan Content 34 ripples	4 Beer Trends IL No ripples
USA Trends No ripples	Popular Beer 30 ripples	Popular Coffee 30 ripples	China Content No ripples	SURPRISE! 53 ripples

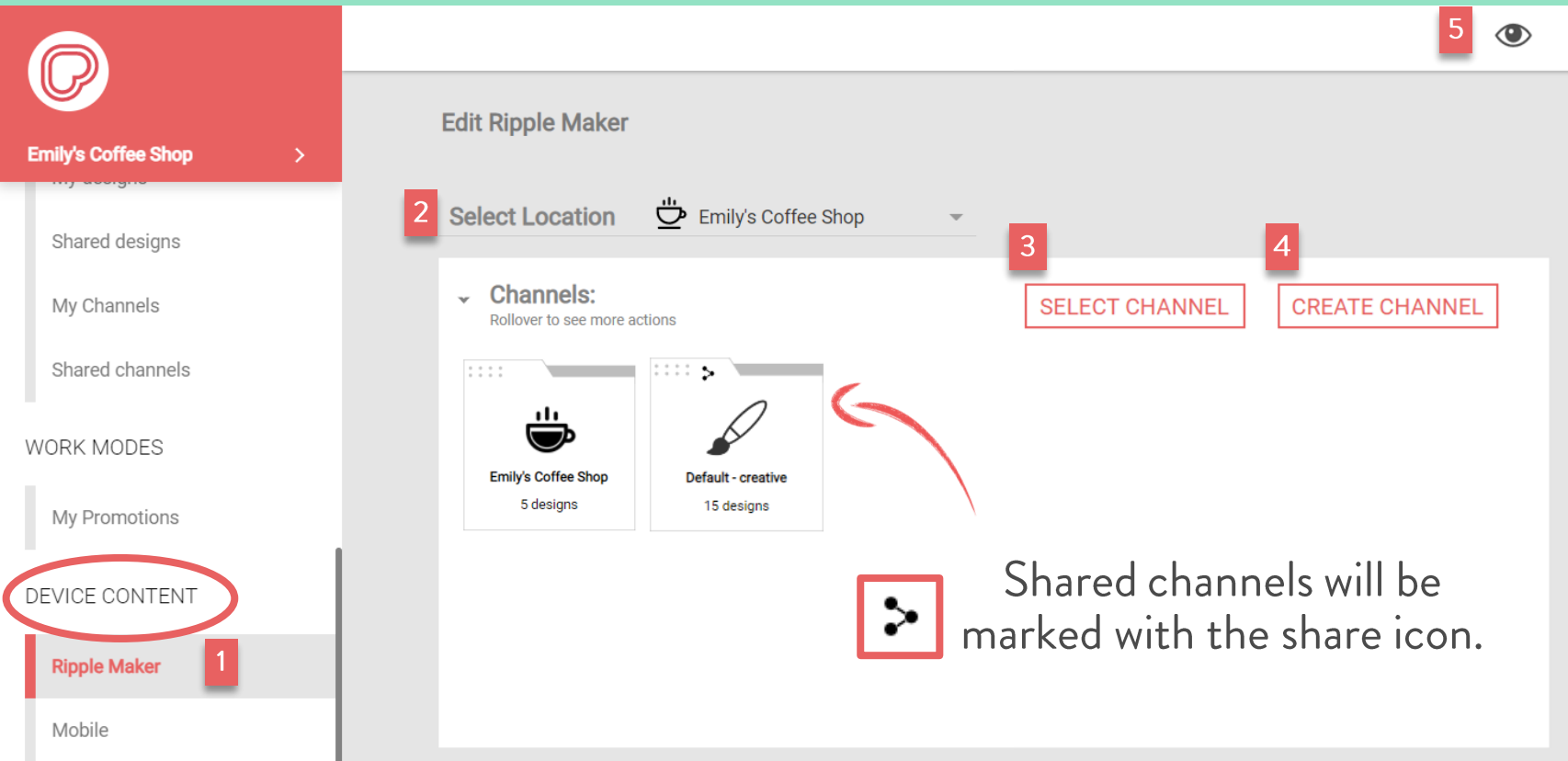
Here you can

- 1** Find all your Shared Channels from Master Org
- 2** Find all Ripples Shared Channels
- 3** Subscribe to new channels by Publishing them to your locations
- 4** View what is inside of each channel by clicking the eye



DEVICE CONTENT

Under this section we can see the channels that are published to your Ripple Maker and to Mobile Device aka the Ripples Web App. This view is the quickest way to see what is currently published on your Ripple Maker and Ripples Web App.



The screenshot shows the 'Edit Ripple Maker' interface. On the left, a sidebar contains navigation options: 'Emily's Coffee Shop', 'Shared designs', 'My Channels', 'Shared channels', 'WORK MODES', and 'My Promotions'. The 'DEVICE CONTENT' option is circled in red and labeled with a '1'. Below it are 'Ripple Maker' (labeled with a '1') and 'Mobile'. The main content area is titled 'Edit Ripple Maker' and shows a location dropdown set to 'Emily's Coffee Shop' (labeled with a '2'). Below this, there are two channel cards: 'Emily's Coffee Shop' (5 designs) and 'Default - creative' (15 designs). A red arrow points to the 'Default - creative' card, which has a share icon in its top right corner. A text box explains: 'Shared channels will be marked with the share icon.' Above the channel cards are two buttons: 'SELECT CHANNEL' (labeled with a '3') and 'CREATE CHANNEL' (labeled with a '4'). In the top right corner of the main area, there is an eye icon (labeled with a '5') and a red square with the number '5'.

Here you Can























1. Select which device you wish to edit, Ripple Maker or Mobile (Ripples Web App)
2. Select your location you wish to edit
3. Select Channels
4. Create Channels
5. Click the eyeball to see all of the designs inside the channels

SELECTING CHANNELS

Select Channel

Select a channel from library

MY CHANNELS **SHARED CHANNELS**




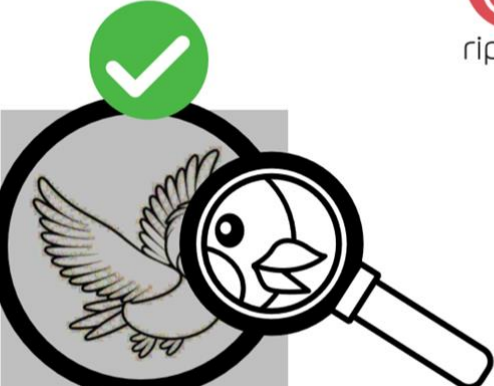




 Beer Trends 40 designs	 Coffee Trends 40 designs	 SURPRISE! 53 designs	 USA Trends No designs	 Beer Trends IL No designs
 Japan Content 34 designs	 Expired_Coffee 4 designs	 Beer Expired 4 designs	 China Content No designs	 Popular Coffee 35 designs
 Popular Beer 35 designs	 Russia_Trending 4 designs	 FRAMES FOR ALL No designs	 Frames - expired WC 3 designs	 Frames_Israel No designs
 Frames USA No designs	 Blank Frame 1 designs	 Korea_Content No designs	 Coffee Trends IL 31 designs	 Japan_BEER No designs
 Japan_COFFEE No designs	 Expired - Extra Cont 10 designs			


SAVE

Here you can

1. Select from pre-existing channels from “MY CHANNELS” or “SHARED CHANNELS”
2. CTRL+click to select more than one
3. Click SAVE to add the new channels to your Ripple Maker or Ripples Web App.

DESIGN GUIDELINES

Large image Thicker outline	Clear image Thicker outline	Clear image Thicker outline	High resolution
			
			
Too small Thin outline	Too detailed Thin outline	Too small Too detailed	Low resolution



Requirements

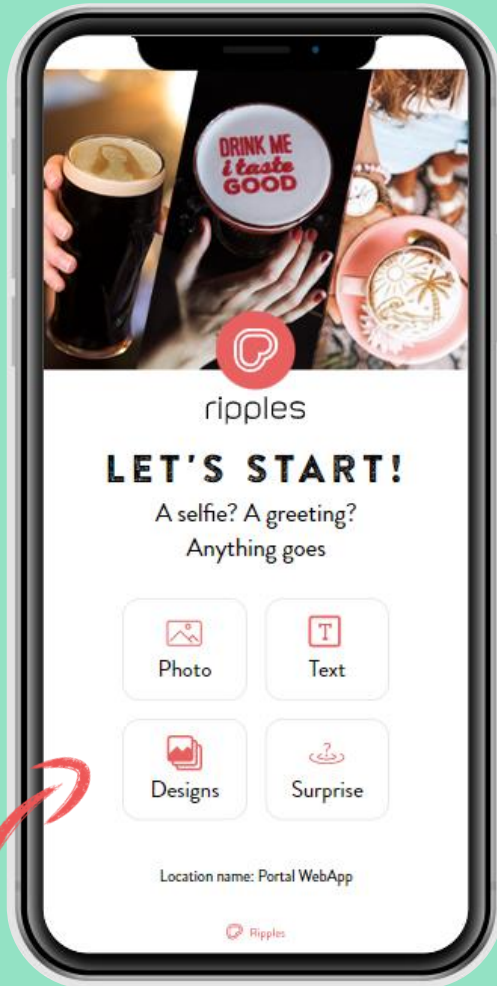
- .PNG or .JPG files
- 600DPI
- Grayscale
- High contrast
- 1700x1700 pixels



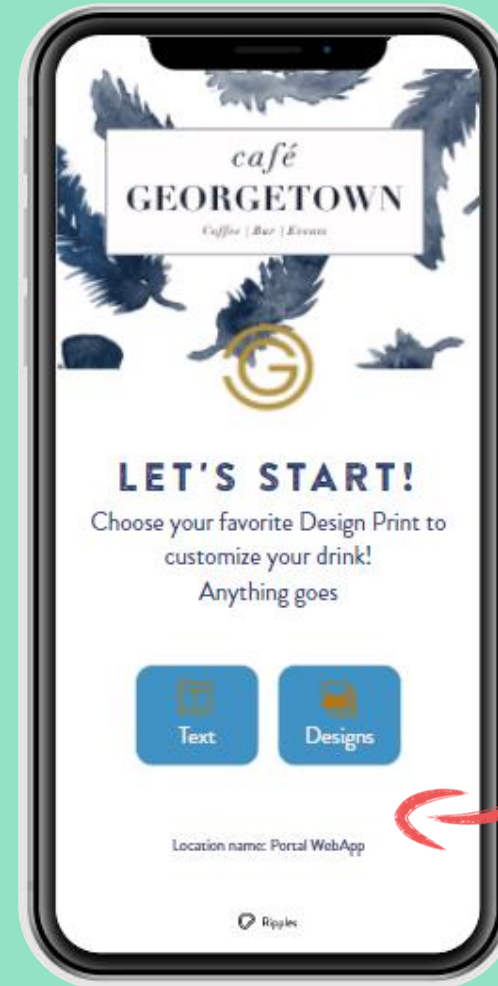
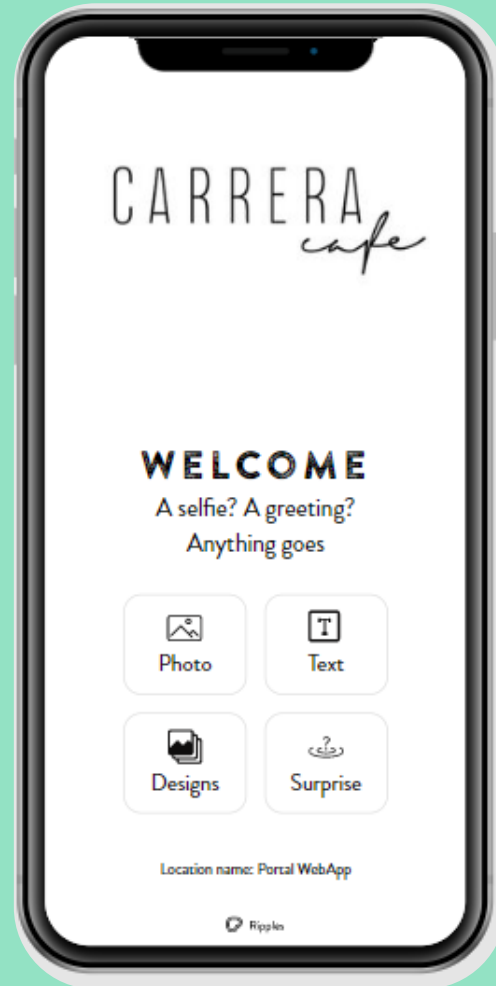
TIP: If the designs is not sized to 1700x1700 use the create tool to adjust the design's size, if you do not, images may come out distorted.

RIPPLES WEB APP BUILDER

Create an end to end customized experience with the Ripple Web App Builder. Change everything from colours, text, logos, and different flows. Don't want people sending selfies? No problem, want only Selfies, also an option!



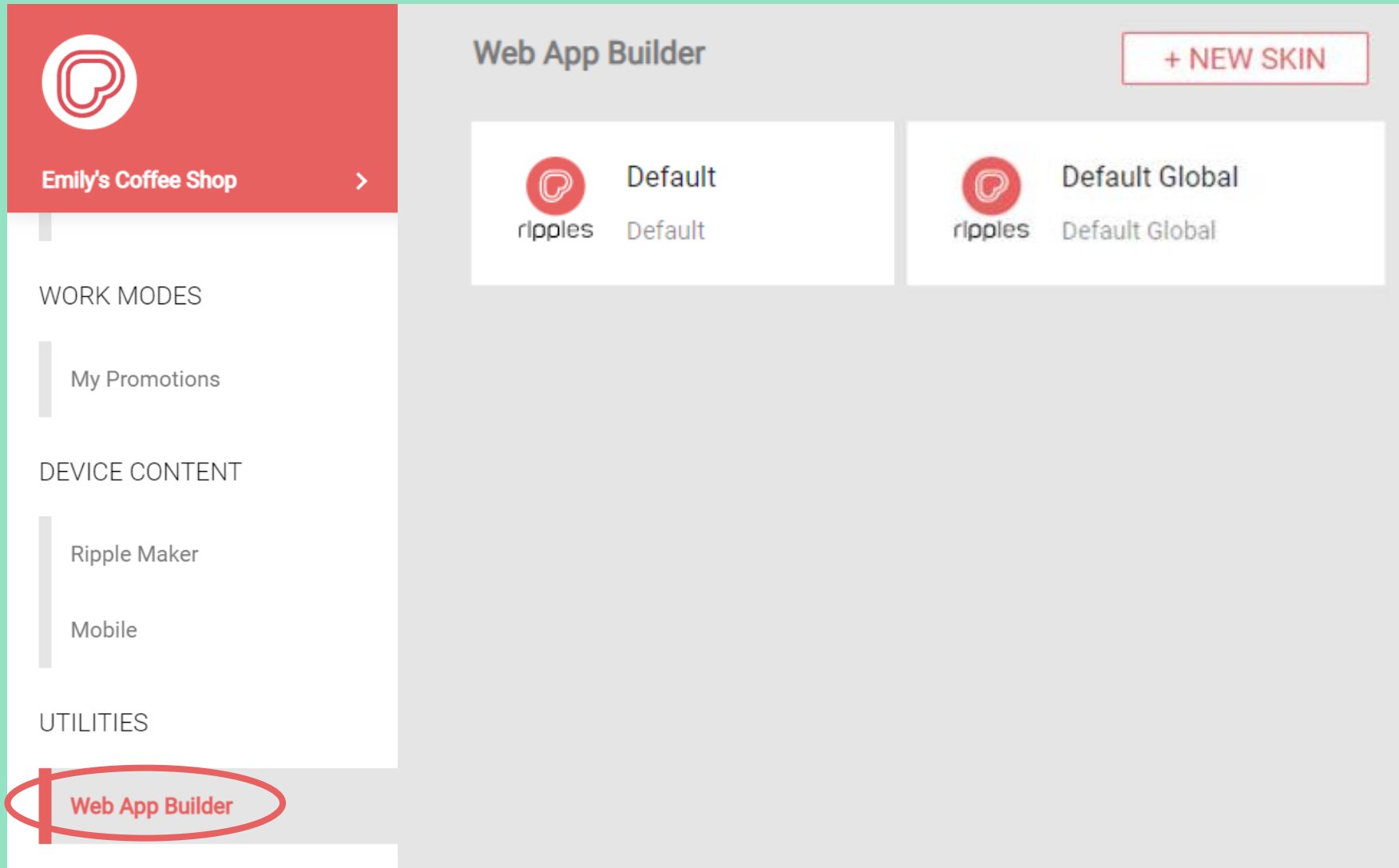
Default Ripples Web App



You can customize, colours, images and the entire journey!


RIPPLES WEB APP BUILDER

Enterprise & Enhanced service plans have access to the custom Web App Builder. Build a new Web App look and feel in just a few clicks. Great for special occasions or for a complete branded experience.

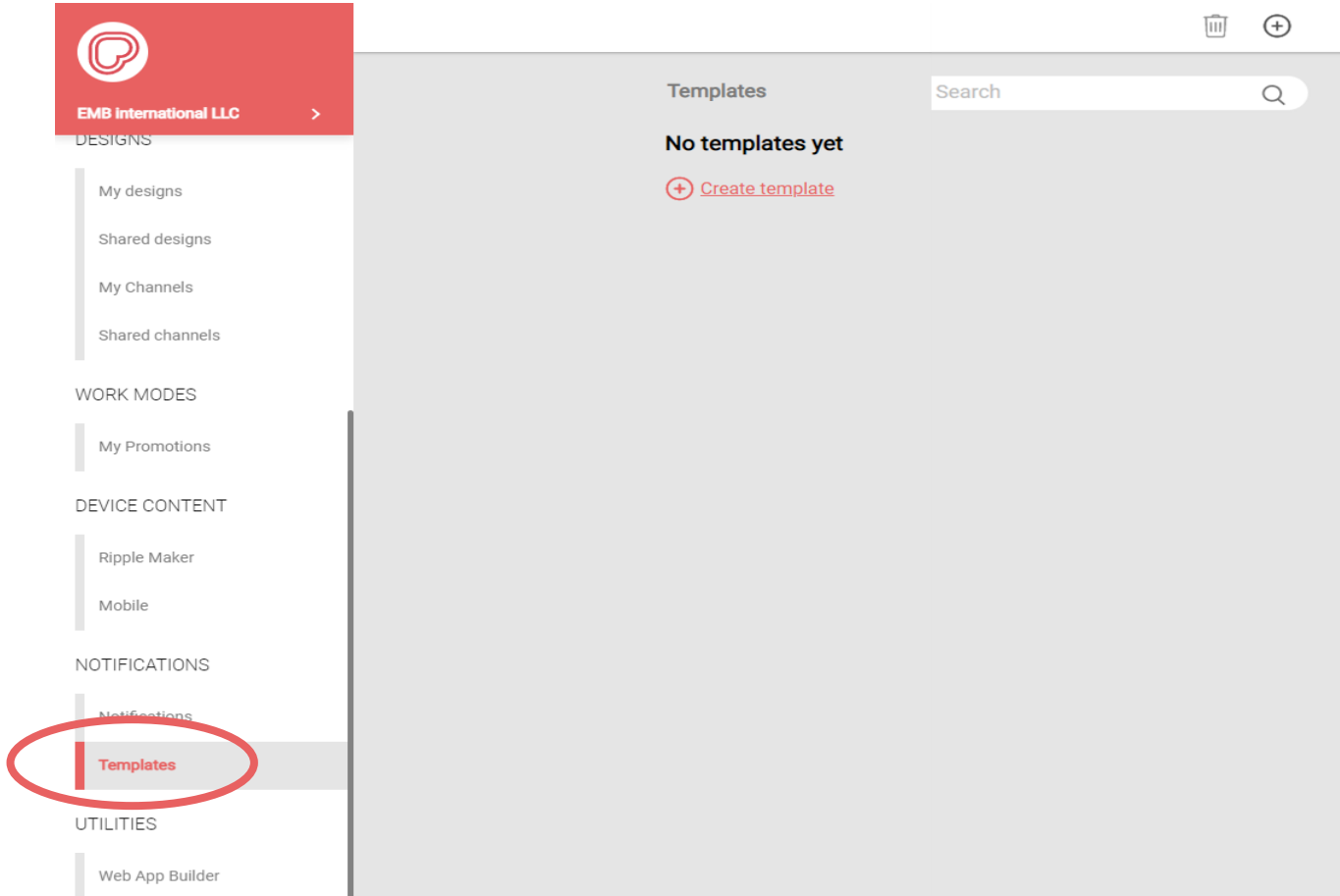


The screenshot shows the Ripples Web App Builder interface. On the left is a navigation sidebar with a red header containing the Ripples logo and the text "Emily's Coffee Shop". Below the header are sections for "WORK MODES" (with "My Promotions" listed), "DEVICE CONTENT" (with "Ripple Maker" and "Mobile" listed), and "UTILITIES" (with "Web App Builder" listed and circled in red). The main content area is titled "Web App Builder" and features a "+ NEW SKIN" button in the top right. Below this are two skin options, each with a Ripples logo and the text "Default" and "Default Global".

Here you can

1. Click  to create a new Customized Ripples Web App
1. Watch the Complete tutorial [here](#)

NOTIFICATIONS



If you have a large inventory of active Ripple Makers locations you can now send them Notifications directly to their Ripple Makers.

Find the complete tutorial [here](#)

USE CASES

USE CASES


USE CASES

HOW TO CHANGE RIPPLE MAKER ORGANIZATION & LOCATION

1. Partners must fill out the deployment form with all the correct details, otherwise the Ripple Maker will not keep the registration. Click [here](#)
2. Under Hierarchy make a new Organization and location
3. Under Devices select the Ripple Maker that will be shipped to the client and click change and reship to the new Org and location.

Refer to pages 9-15 for detailed instructions.

Ripple Makers / Ripple Maker

 AAACK17250040
Organization name: Events → Location name: HQ Events 1

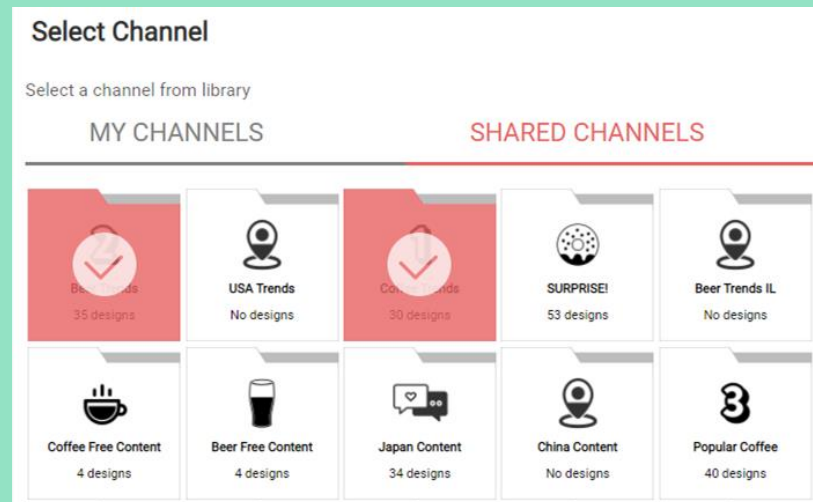
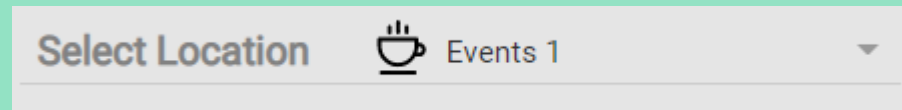
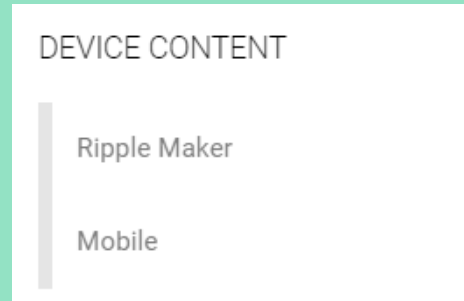
GENERAL

RM Type:	RM1	Coordinates:	32.1671903, 34.8394241
State:	Alive <input type="button" value="Change"/>	Mac:	F8:DC:7A:09:1F:AC
Last ping:	03/04/2022 - 16:35		
Location ID:	624045790fbb0efe38700727		



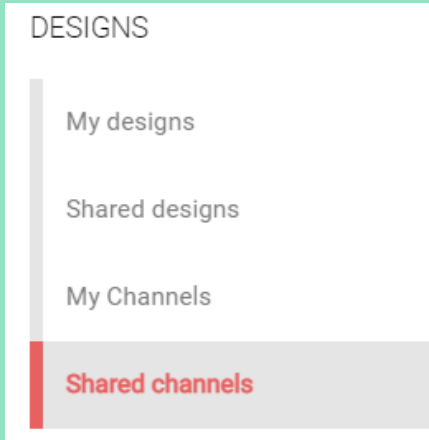
HOW TO SUBSCRIBE ONE LOCATION TO SHARED CHANNELS

1. Under “DEVICE CONTENT” under the Child Org, choose which device you would like to add content to.
2. Select your Location
3. Click Select Channel
4. Choose Shared Channel(s)
5. “ctrl”+click to select more than one channel
6. Click “SAVE”
7. Channels will be added to your location

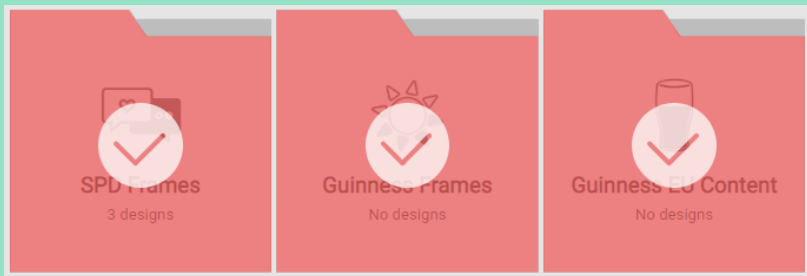


HOW TO SUBSCRIBE MULTIPLE LOCATIONS TO SHARED CHANNELS

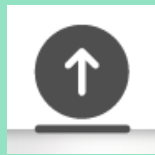
1.



2.

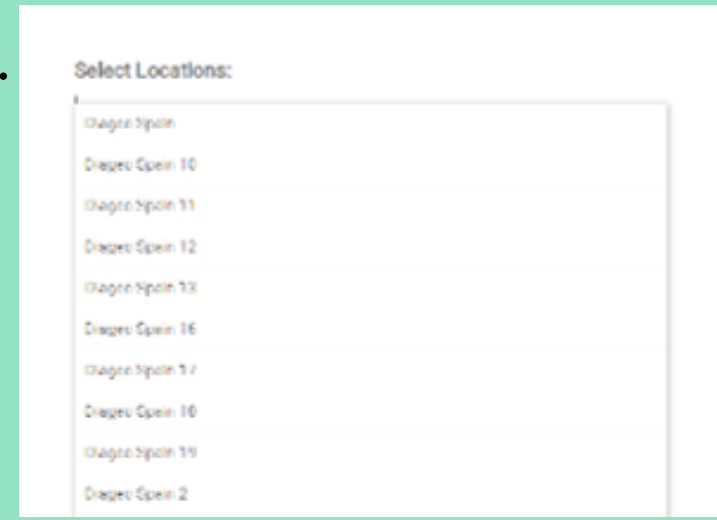


3.

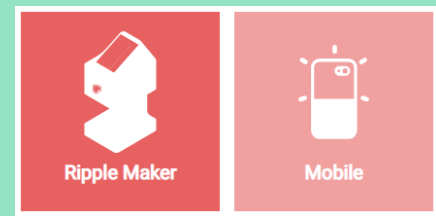


1. Under “DESIGNS” under the Child Org, click “Shared Channels”
2. “ctrl”+ click to select more than one channel
3. Click Publish
4. Select the locations, 1 or more
5. Choose Device
6. Click Publish and Define dates

4.



5.



FAQS

1. What is a Ripple Maker with ‘No Location” – Ripple Makers registered this way will rely on the initial set up to create a new location, once the Ripple Maker has completed onboarding, the new location can be found in the Ripples Cloud.
2. What is Automatic Channels? Only available for Ripple Maker II series, create an Automatic mode channel to speed up service. Find the complete tutorial [here](#).
3. What is a surprize channel? Surprize channels function only with the Ripples Web App, if you create a surprize channel apply it to your Mobile devices in the Ripples Cloud. Click the Surprize button in app, and the Ripples Web App will Randomly select a design from the designs uploaded to the surprize channel.
4. What is Promotions Mode- Available –on for Ripple Maker AM or PM, not the Ripple Maker II series. Activate promotion mode on your Ripple Makers for special events, raffles and promotions. Find the complete tutorial [here](#).
5. I need Help! Who do I call? Click [here](#) to reach support or send us a mail support@drinkripples.com



THANK YOU!

If you need any help please reach out to us at
support@drinkripples.com

