

## Now You Can Curate Ripples Anyway You Like

2018 was a huge year for Ripples and in 2019 we're planning to go even bigger, with lots of fresh content and a fully redesigned Ripples Cloud. The new cloud gives you increased flexibility and control to manage your content and Ripple Makers across all connected Ripples devices. You'll be able to:

- Create and manage content channels on your RM to streamline staff picks or to exclusively display
  your own branded content
- Manage the mobile app separately to optimize customer-facing channels (don't forget to try our popular 'Surprise Me' channel!)
- Search through your Ripples designs using tags such as language, theme, designer and more
- Customize your location name as it appears on the mobile app in any language to make it easier for customers to find you
- Self-manage your RM location (exclusively for customers with mobility packages)
- Coming Soon: Add customized frames to Ripples that are uploaded by customers, so you get branded exposure whenever they share on social media

We're giving **free access to our full suite of features** and content for the next few months until our final release, and we encourage you to discover all that Ripples has to offer before we introduce premium content plans later this year.

Please note that you'll need to reset your password in order to login for the first time to the new Ripples Cloud once it goes live in mid-January. Additional notifications will be sent before we officially make the switch.

Happy New Ripples! The Ripples Team

