

Feature	Ripples Plan		
	Basic	Enhanced	Enterprise
Cloud & Designs	<ul style="list-style-type: none"> <li>Your personal designs</li> <li>Ripples streamed designs</li> </ul>	Basic + <ul style="list-style-type: none"> <li>Access to Thousands of Royalty free Designs</li> </ul>	Basic + <ul style="list-style-type: none"> <li>Access to Thousands of Royalty free Designs</li> </ul>
Consumer Engagement	<ul style="list-style-type: none"> <li>Global Ripples Webapp</li> <li>Ripples Frames Collection</li> </ul>	Basic + <ul style="list-style-type: none"> <li>Customize Your own Webapp</li> <li>Pre-defined Webapp designs</li> <li>Ripples Frames Collection</li> <li>Your personal frames</li> </ul>	Basic + <ul style="list-style-type: none"> <li>Customize Your own Webapp</li> <li>Pre-defined Webapp designs</li> <li>Ripples Frames Collection</li> <li>Your personal frames</li> </ul>
Centralized Asset & Designs Management	1-2 Ripple Makers	1-10 Ripple Makers	Unlimited Ripple Makers
BI (Performance & consumer insights)	X	X	V
Support (Technical Personal)	Local Office hours	24/7	24/7
Hardware Warranty (advanced machine replacement)	V 2nd year – optional	V 2nd year - optional	V 2nd year – optional