

The Ripples Cloud User Guide



GUINNESS

HOW TO: CHANGE YOUR RIPPLE MAKER'S LOCATION



GUINNESS

CHANGING LOCATION

- You no longer need to change your location manually. Download your custom Ripples Web App QR code from the locations section in the Ripples Cloud. This will allow you to send images with the app no matter your location!

The screenshot shows the Ripples Cloud interface. On the left is a sidebar with navigation categories: ADMIN (Users, Locations), DESIGNS (My Ripples, Ripples Library, My Channels), WORK MODES (My Promotions), and DEVICES (Ripple Maker, Mobile). The main area is titled 'LOCATIONS' and has tabs for 'ACTIVE' and 'ARCHIVE'. Below the tabs is a table with the following data:

ACTIVE	ARCHIVE	Location	Organization	Country	Address	Skin	Machines
<input type="checkbox"/>		Diageo - MKTG 56	Diageo - MKTG	United States	7801 Trade Center Ave TX ...	Default	R2B1R21170081
<input type="checkbox"/>		Guinness USA - P...	Diageo - MKTG	United States	PA	Guinness	
<input type="checkbox"/>		SEALS_NewJerse...	Diageo - MKTG	United States	501 10th Ave New York, NY...	Guinness	AABAN1948048AC
<input type="checkbox"/>		SEALS_SanDiego	Diageo - MKTG	United States	501 10th Ave Unit 51203 N...	Guinness	AABAN1948029AC
<input type="checkbox"/>		SEALS_SanFranci...	Diageo - MKTG	United States	501 10th Ave New York, NY...	Guinness	AABAN1948052AC
<input type="checkbox"/>		Diageo - MKTG 58	Diageo - MKTG	United States	8301 N. State Highway 6 Br...		R2B1R21170069



- Make sure you select your correct location
- Click the link icon to open this screen
- Click the QR code to download the PNG
- Or copy the link to the URL to the Ripples Web App
- Scan this QR code to directly send images to your Ripple Maker

Diageo - MKTG 56 WebApp

← Your location

Skin: Default Save

Print or paste this unique QR code to share your customized Ripples Web App with customers



← Click to download the Ripples Web App QR code

Adding your customized QR code to in-store collateral and/or digital properties (website, social profiles) gives customers direct access to your Ripples Web App and lets them co-create their fun drinking experience!

<https://webapp.drinkripples.com/?code=1DLzAPDyx>

← The URL link to the Ripples Web App, great for digital menus



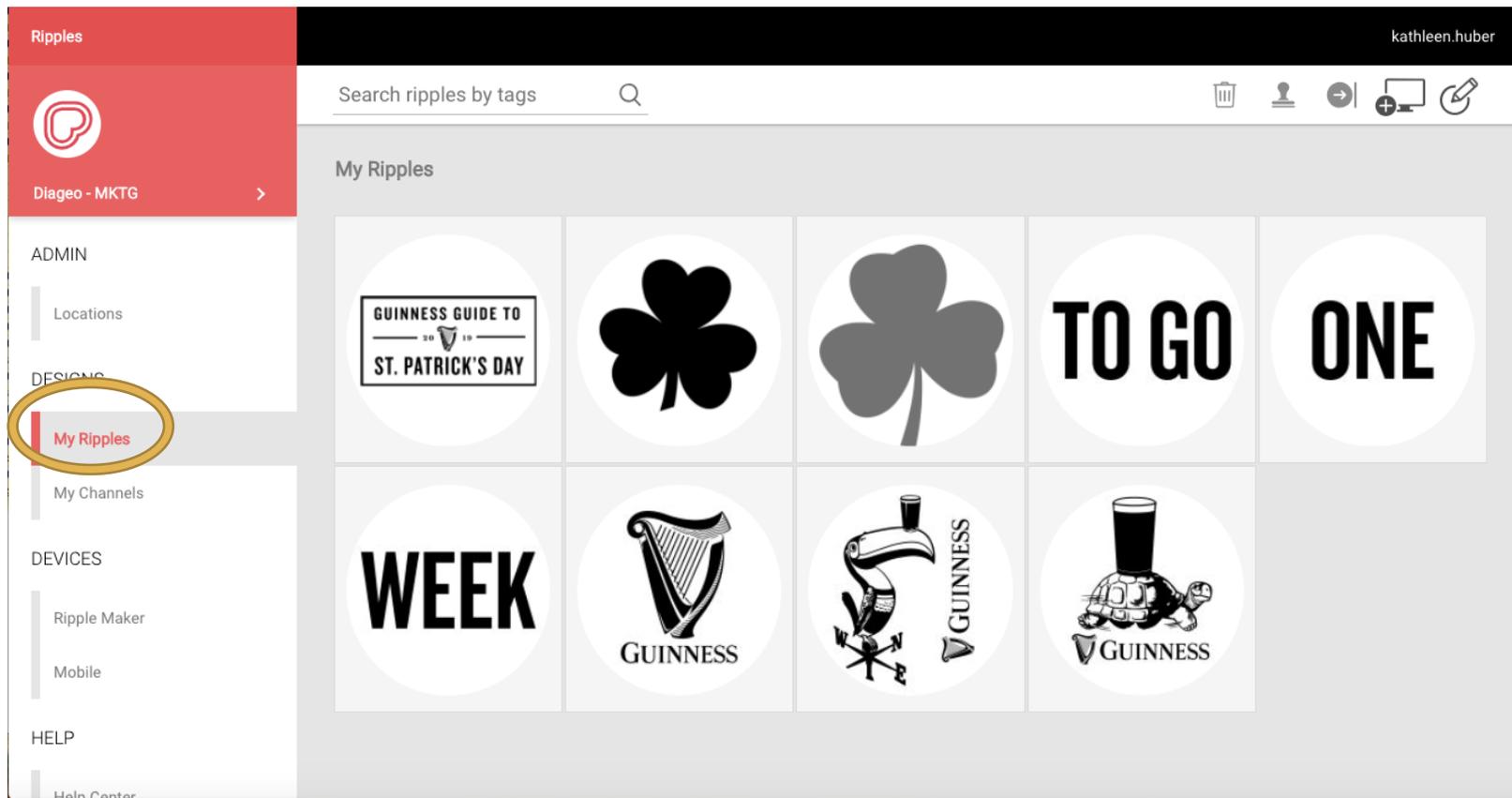
HOW TO: UPLOAD/CREATE NEW RIPPLES



GUINNESS

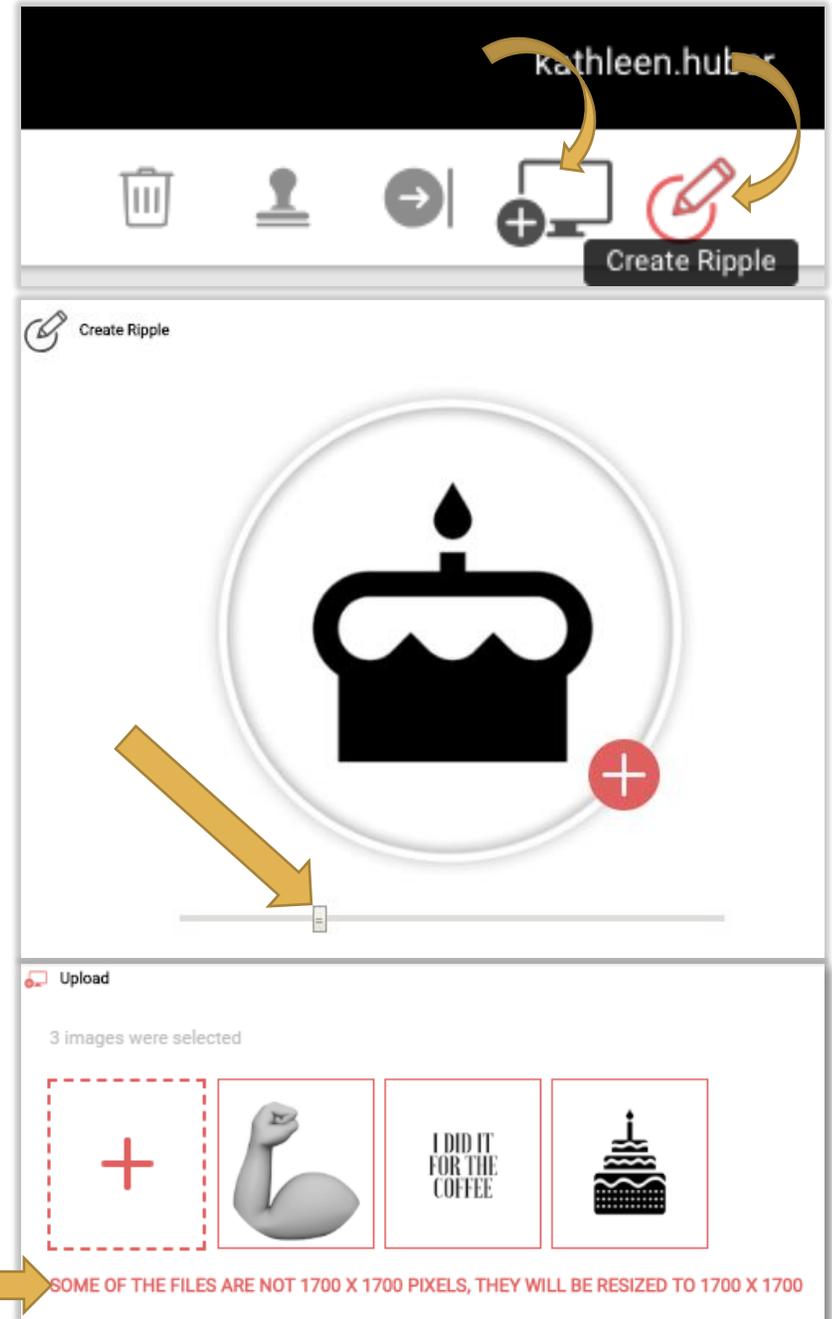
UPLOADING RIPPLES

- Go to <https://my.drinkripples.com>
- Under “DESIGNS” click “My Ripples”



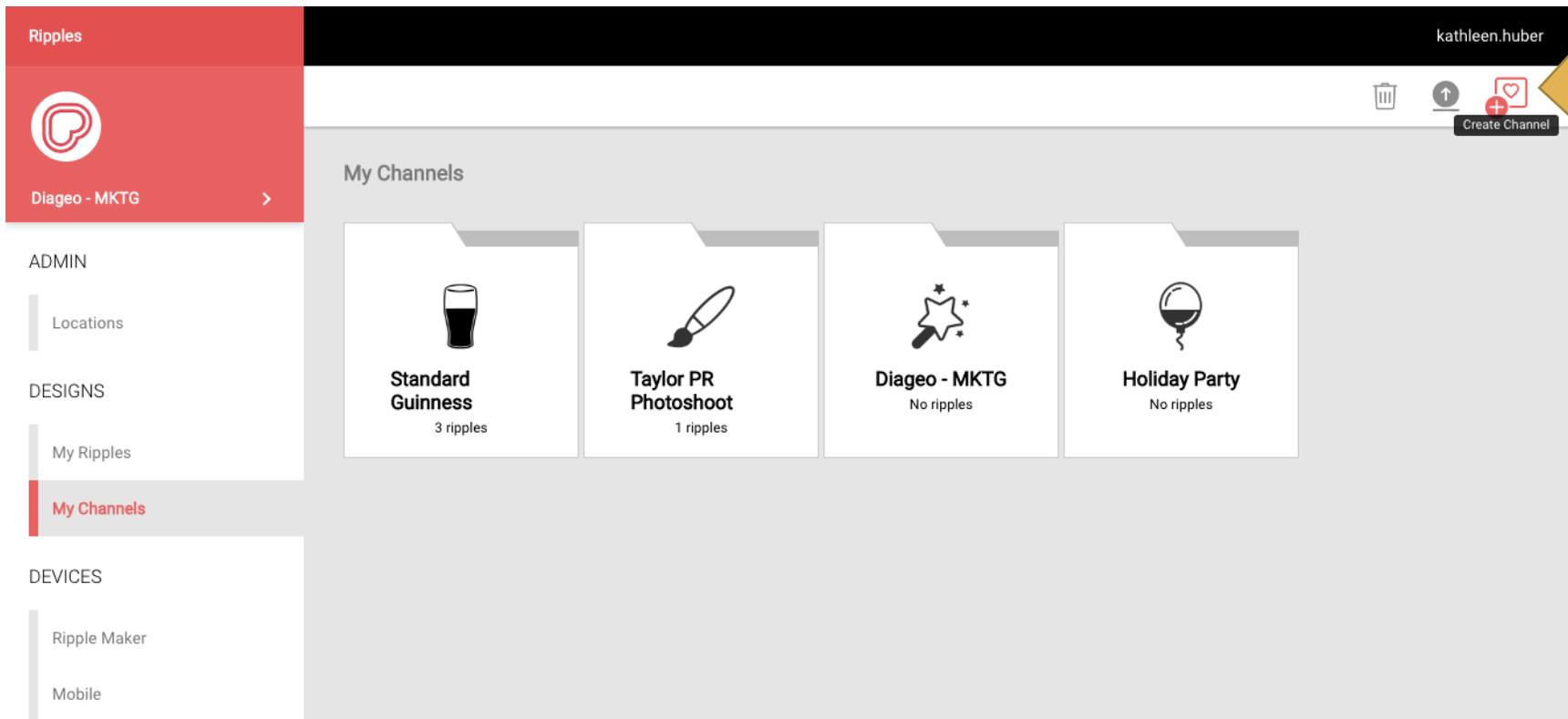
CREATING A RIPPLE

- In the top right corner of the screen, click “Create Ripple” or “Upload Ripple”
- “Create Ripple” the image size can be adjusted with slider
- “Upload Ripple” you must resize images to 1700x1700 before or they will be automatically resized and this can effect image quality
- If you need to scale your photo to fit these dimensions, use Canva <https://www.canva.com/>
- *darker images & images with strong lines print better, avoid images with extremely fine details



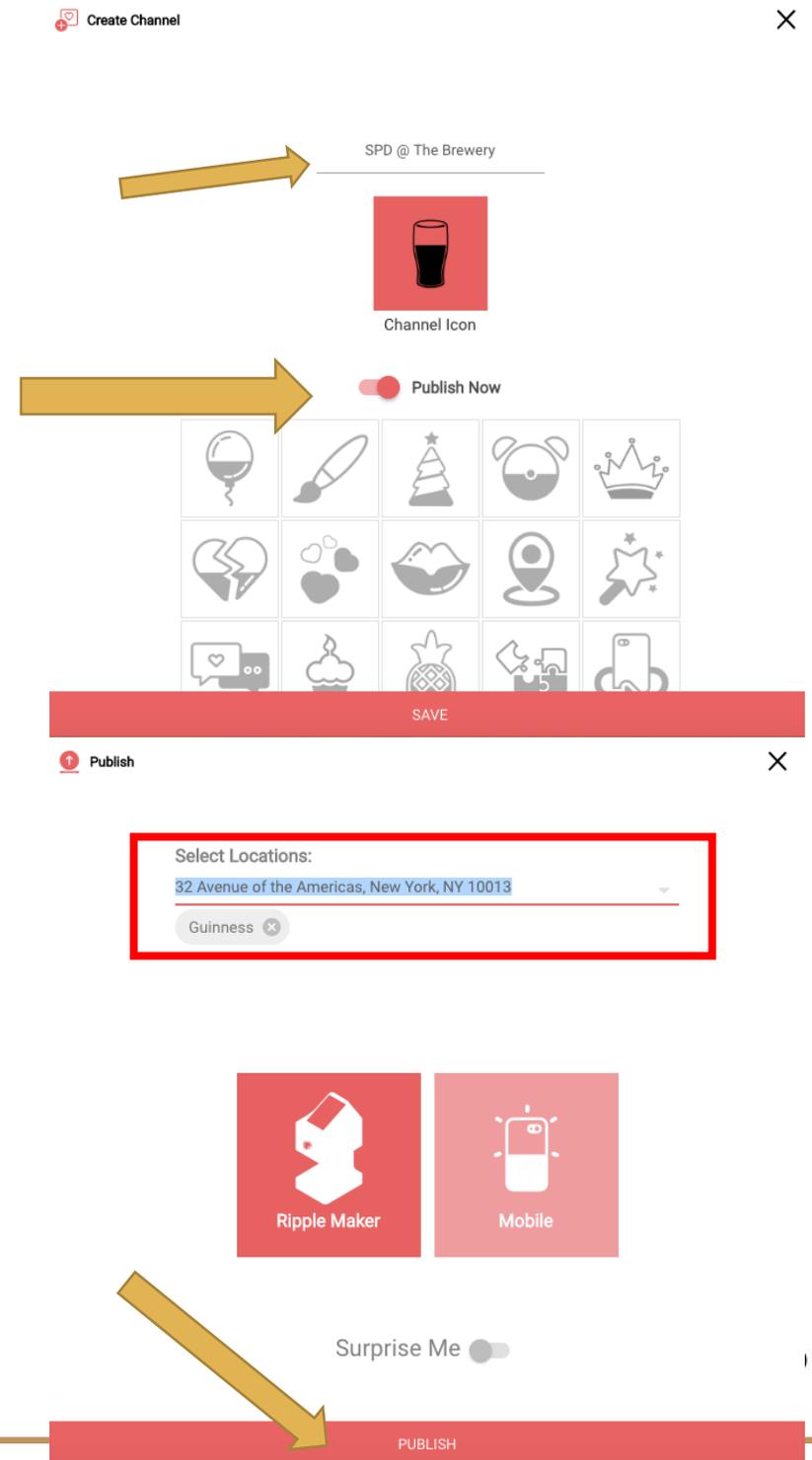
RIPPLE CHANNELS

- After you create and upload your new preset Ripple designs, you will need to add them to a “channel”
- To create a new channel, i.e. “Holiday Party” go under “DESIGNS” and click “My Channels”
- In the top right corner, click “Create Channel”



RIPPLE CHANNELS

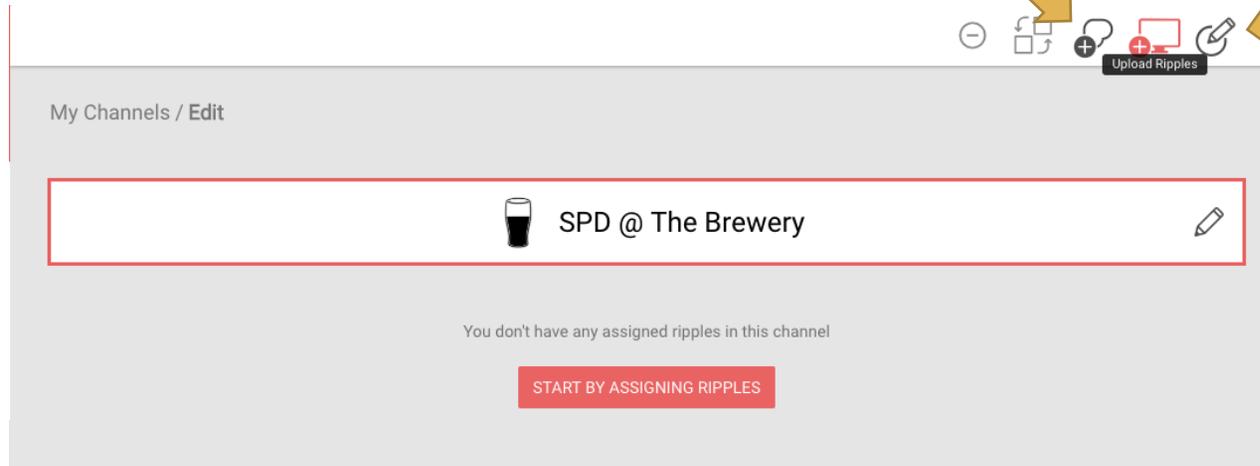
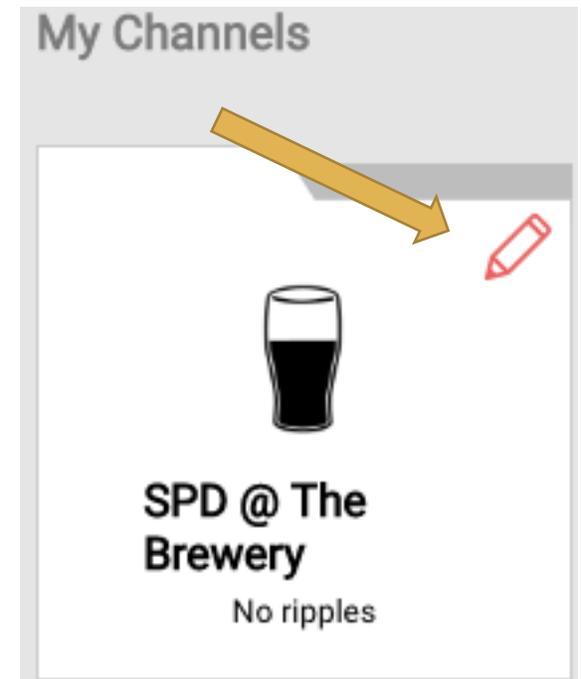
- Name your channel and set an icon
- “Publish Now” will assign the new Channel to the Ripple Maker
- Click “Save”
- Select the location of your Ripple Maker
- Select the Ripple Maker or Mobile, wherever you want the designs to appear
- Click “Publish”
- This channel will now appear on the Ripple Maker or Mobile device at your location



RIPPLE CHANNELS

- After your channel is created, click the pencil icon in the top right corner
- Inside your channel, you can directly upload Ripples by:

1. “Select Ripples” from My Ripples library
2. “Upload Ripples” from your computer
3. “Create Ripple”



ASSIGNING RIPPLES TO CHANNEL

- Once you select your Ripple for upload or create a new one for your channel, you must add a Start and Finish date for how long the Ripple will be visible in your channel
- Once is this done, click “ASSIGN TO CHANNEL”

 Assign to Channel



Start At:

15 January 2019

End At:

22 January 2019

ASSIGN TO CHANNEL



HOW TO: UPLOAD RIPPLES TO THE RIPPLE MAKER



GUINNESS

UPLOAD YOUR CHANNEL TO THE RIPPLE MAKER

- If you didn't publish the channel created for your event, you will need to assign it to your Ripple Maker so you can access the preset images
- Under "DEVICES," click "Ripple Maker," and select the channel you would like to use for your event

The screenshot displays the Ripples application interface. On the left, a red sidebar contains the Ripples logo and the user name 'Diageo - MKTG'. Below this are navigation sections: ADMIN (Locations), DESIGNS (My Ripples, My Channels), and DEVICES (Ripple Maker, which is circled in yellow). The main content area shows 'Edit Ripple Maker' with 'Select Location' set to 'Guinness' and a 'Channels' dropdown menu. A yellow arrow points from the 'Ripple Maker' menu item to the 'Channels' dropdown. A 'Select Channel' modal is open on the right, displaying a list of channels from a library:

Channel Name	Ripples Count
SPD @ The Brewery	1 ripples
Standard Guinness	3 ripples
Taylor PR Photoshoot	1 ripples
Diageo - MKTG	No ripples
Holiday Party	No ripples

UPLOAD YOUR CHANNEL TO THE RIPPLE MAKER

- If your new channel has not automatically uploaded to the machine within 15 minutes, you can expedite the upload on the machine
- Click the 3 lines on the left side of the machine screen, click “+Advanced”
- When you are taken to the next screen shown below, click “SYNC CONTENT,” and your new Ripple images will appear on the screen

